

Win Camaro Synergy Sweepstakes Official Rules

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility: Win Camaro Synergy Sweepstakes (the "Sweepstakes") is open only to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years of age or the age of majority in their state of residence, whichever is older, as of the date of entry. Employees of General Motors LLC, Jack Morton Worldwide, ePrize, LLC, and their parent and affiliate companies as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Sweepstakes. Winning the prize is contingent upon fulfilling all requirements set forth herein.

2. Sponsor: General Motors LLC, 100 Renaissance Center, Detroit, MI 48265.
Administrator: ePrize, LLC, One ePrize Drive, Pleasant Ridge, MI 48069.

3. Timing: The Sweepstakes begins on February 20, 2012 at 12:00 a.m. Eastern Time ("ET") and ends on March 20, 2012 at 11:59 p.m. ET (the "Promotion Period"). Administrator's computer is the official time-keeping device for the Sweepstakes.

4. How to Enter:

a. Through the Promotion Website/Facebook: During the Promotion Period, visit <http://wincamarosynergy.com> ("Promotion Website") and follow the links and instructions to complete and submit the registration form including a valid home address (P.O. Boxes are not permitted). You can also enter the Sweepstakes through the Win Camaro Synergy application on the Facebook Platform or you can find the application on the Promotions tab on the Team Chevy page on Facebook. You automatically will receive one (1) entry into the Sweepstakes. **Limit:** You may receive one (1) Sweepstakes entry during the Promotion Period through either the Promotion Website, or Facebook.

b. Second Chance Entry Through Twitter: During the Promotion Period, you may enter the Sweepstakes for a second chance by Tweeting on Twitter. To enter for a second chance by Tweeting on Twitter, you must be registered in the promotion and you must follow @TeamChevy, and Tweet the following message through your Twitter account ("Account"): **#wincamarosynergy Click the link to register for a chance to win a Camaro Synergy! <http://www.wincamarosynergy.com>** <http://bit.ly/wuVuee> **Official Rules.** If you do not have an Account, visit www.twitter.com to create one; Accounts are free. Twitter's Terms of Service apply (<http://twitter.com/tos>). If you Tweet the exact message above through your Account, you will automatically receive one (1) Sweepstakes entry; Tweets that do not match the copy provided above will not result in a Sweepstakes entry. **Limit:** You may only earn one (1) entry into the Sweepstakes by Tweeting with Twitter.

Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's

entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. The potential winner may be required to show proof of being the authorized account holder.

5. Grand Prize Drawing: Administrator is an independent judging organization whose decisions as to the administration and operation of the Sweepstakes and the selection of the potential Grand Prize winner is final and binding in all matters related to the Sweepstakes. Administrator will randomly select the potential Grand Prize winner from all eligible entries received during the Promotion Period, on or around March 21, 2012. After the drawing date, the potential winner will be notified by email, mail or phone, if he/she entered via the Promotion Website or Facebook, or through a Twitter message ("Twitter Message"), if he/she entered for a second chance via Twitter. If the potential winner entered via Twitter, he/she will receive the Twitter message from @TeamChevy to the Account used to enter the Sweepstakes. In order to receive the Twitter Message, the potential winner's "Tweet Privacy" Account setting must be "unchecked." If the potential winner is notified via Twitter, he/she must respond within three (3) days of the date the Twitter Message was posted otherwise he/she forfeits the prize and an alternate winner may be selected. Except where prohibited, the potential Grand Prize winner will be required to sign and return a Declaration of Compliance and a Liability & Publicity Release, which must be received by Administrator within seven (7) days of the date notice or attempted notice is sent, in order to claim his/her prize. If the potential Grand Prize winner cannot be contacted, or fails to sign and return the Declaration of Compliance and the Liability & Publicity Release within the required time period, potential winner forfeits the prize. Receiving a prize is contingent upon compliance with these Official Rules. In the event that the potential Grand Prize winner is disqualified for any reason, Administrator will award the Grand Prize to an alternate winner by random drawing from among all remaining eligible entries. Only three (3) alternate drawings will be held, after which the prize will remain un-awarded. The Grand Prize winner will be contacted regarding the fulfillment of the automobile element of the Grand Prize within 8-10 weeks of the conclusion of the Sweepstakes and the automobile element of the Grand Prize will be fulfilled by the designated dealership as soon as it becomes available.

6. Prize: ONE (1) GRAND PRIZE: The Grand Prize includes a car, and trip as described below:

- a. A 2012 Chevrolet Special Edition Camaro Synergy. Approximate Retail Value ("ARV"): \$ 45,780. Administrator will determine all features of vehicle including but not limited to color of exterior and interior, and all other features or upgrades will be allowed only if permitted by delivery dealer and paid for by winner. Winner must be a licensed driver and will be required to provide proof of insurance at time of delivery. Winner is responsible for title, license, registration, dealer preparation costs, auto insurance and other fees associated with prize. Regarding the prize vehicle, General Motors LLC makes no warranty other than that expressed in its new vehicle limited warranty, a printed copy of which shall be furnished with the prize vehicle. Winner must take delivery of prize from the automobile dealership designated by Administrator; and
- b. A trip for two (2) to the Talladega Superspeedway in Talladega, AL. Trip package includes round-trip, coach-class air transportation for two (2) from a major airport near winner's home (determined by Administrator in its sole discretion) to

a city near the Talladega Superspeedway (determined by Sponsor in its sole discretion); three (3) nights' accommodations at a hotel determined by Administrator in its sole discretion (single room, double occupancy); two (2) tickets to the NASCAR races scheduled to be held at Talladega Superspeedway on May 5, and 6 2012 (terms and conditions apply, seat location determined by Administrator in its sole discretion); ground transportation between airport, hotel, and the NASCAR races; a meet and greet with Tony Stewart; and \$500 spending money. Winner must travel on May 4, 2012 and return on May 7, 2012 or prize will be forfeited. Trip must be booked at least twenty-one (21) days prior to departure. Travel must be round-trip. Administrator will determine airline and flight itinerary in its sole discretion. No refund or compensation will be made in the event of the cancellation or delay of any flight. Travel and accommodations are subject to availability. Travel is subject to the terms and conditions set forth in this Sweepstakes, and those set forth by the Administrator's airline carrier of choice as detailed in the passenger ticket contract. All expenses and incidental travel costs not expressly stated in the package description above, including but not limited to, ground transportation, meals, incidentals, passenger tariffs or duties, airline fees, surcharges, airport fees, service charges or facility charges, personal charges at lodging, security fees, taxes or other expenses are the responsibility solely of winner. Unless child of winner, travel companion must be eighteen (18) years of age or older as of the date of departure or a sibling/friend of winner with the appropriate parental permissions and releases and must travel on same itinerary and at the same time as the winner. Travel companion must execute liability/publicity releases prior to issuance of travel documents. Travel restrictions, conditions and limitations may apply. If in the judgment of Administrator air travel is not required due to winner's proximity to prize location, ground transportation will be substituted for round-trip air travel at Administrator's sole discretion. Administrator will not replace any lost, mutilated, or stolen tickets, travel vouchers or certificates. Sponsor and Administrator are not responsible if the race is delayed, postponed or cancelled for any reason, in which event that portion of prize is forfeited in its entirety and no substitution will be provided except as in Administrator's sole discretion. Meet and greet with Tony Stewart will be supervised and is subject to availability and professional commitments; if Tony Stewart is unavailable for meet and greet for any reason, remaining elements of Grand Prize shall constitute Administrator's and Sponsor's entire liability to winner. ARV: \$4,000. Actual value may vary based on airfare fluctuations and distance between departure and destination. Winner will not receive difference between actual and approximate retail value.

Prize is non-transferable and no substitution will be made except as provided herein at the Administrator's sole discretion. Administrator reserves the right to substitute the prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winner is responsible for all taxes and fees associated with prize receipt and/or use. Odds of winning the Grand Prize depend on the number of eligible entries received during the Promotion Period. Total ARV of the Grand Prize: \$49,780.

7. Release: By receipt of the prize, winner agrees to release and hold harmless Sponsor, Administrator, Nascar, Facebook Inc., and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Sweepstakes or receipt or use or misuse of any prize.

8. Publicity: Except where prohibited, participation in the Sweepstakes constitutes winner's consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

9. General Conditions: Administrator reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures or any other factor beyond Administrator's or Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Administrator in its sole discretion. Administrator reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Administrator and Sponsor reserve the right to seek damages from any such person to the fullest extent permitted by law. Administrator's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

10. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, if it is possible. If the Sweepstakes, or any part of it, is discontinued for any reason, Administrator, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Administrator reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

11. Disputes: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant, Administrator, and

Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Michigan without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

12. Entrant's Personal Information: Information collected from entrants is subject to ePrize, LLC's Privacy Policy <http://www.eprize.com/privacy-policy> and Sponsor's Privacy Policy <http://www.gm.com/privacy>.

13. Winner List: For a winner list, visit <http://bit.ly/zm8Y1n>. The winner list will be posted after winner confirmation is complete.

This Promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook.

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